

WHY Choose Loll Designs

CRADLE TO CRADLE® CERTIFIED



IT'S A BIG DEAL

Cradle to Cradle® certifications emphasize our commitment to the environment and product transparency.

We are excited to announce that we recently underwent the rigorous process of becoming Cradle to Cradle Certified™ for our recycled, outdoor furniture collections. Working with MBDC, the originators of the Cradle to Cradle® design framework and the Cradle to Cradle Certified products program, our products were evaluated on five categories...

- [1] Material Health
- [2] Material Reutilization
- [3] Renewable Energy/Carbon Management
- [4] Water stewardship
- [5] Social fairness.

Going through this in-depth evaluation provided us with a higher standard of social and environmental performance, accountability and transparency. Cradle to Cradle® also aligned well with our vision to "Appreciate the Outdoors" and our founding on the principle of efficient and responsible reuse of manufacturing materials.

Upon being thoroughly investigated in these five categories, 93% of our products became Cradle to Cradle® Certified

- 84% receiving an overall Cradle to Cradle Certified SILVER
- 9% of products with Richlite support pieces, receiving BRONZE

We plan to expand the scope and certify the remaining products, namely accessories, and have 100% of the product line certified in coming years.

84% OF LOLL OUTDOOR FURNITURE



FURNITURE CONTAINING RICHLITE SUPPORT PIECES

